Advisor1st®

A.I. AVATAR PROMPTS

For Finding

LINKEDIN HONEY POTS WITH HIGH-INTENT LEADS

20 A.I. Prompts for Finding a Lucrative Niche for LinkedIn Prospecting

Find Your Most Profitable Niche on LinkedIn (with A.I.)

If you're a financial advisor trying to stand out on LinkedIn, the #1 thing you need is a clear, specific niche – not a vague audience like “business owners” or “retirees,” but a hyper-targeted group with a real need and a real urgency to solve their financial challenges.

This quick guide will show you how to use ChatGPT (a free AI tool) to help you uncover those lucrative niche opportunities in just minutes – no tech skills required.

Step-by-Step: How to Use These Prompts in ChatGPT

1. Go to **chat.openai.com**
2. This is the official site where you can access ChatGPT.
3. Create a free account
4. You’ll need to sign up with your email address, Google, or Apple ID.
5. Start a new chat
6. Once you’re logged in, just click “New Chat” at the top left.
7. Copy and paste any of the prompts from this PDF
8. Try them exactly as written, or tweak the details to match your goals.
9. Review the suggestions and follow the rabbit holes
10. When ChatGPT gives you a list of niche ideas, ask follow-up questions like:
    - “Which of these niches are easiest to find on LinkedIn?”
    - “What financial problems does [niche] typically face?”
    - “How can I start conversations with [niche] on LinkedIn?”

This tool can be like having a research assistant who works 24/7 – and the better your questions, the better the results.

Use the prompts on the next page to start uncovering your ideal niche – one that’s not just reachable on LinkedIn, but ready to take action.

🔍 Prompts to Discover High-Need Niches

1. "Give me a list of overlooked professional niches where individuals earn over $100K and often need help with tax planning or retirement strategies."

2. "What are some specific job roles or industries where people experience frequent stock option grants or variable compensation?"

3. "List 10 career fields where people tend to switch jobs every 2–3 years and need rollover IRA or retirement account help."

4. "What types of small business owners often struggle to separate personal and business finances and need help with succession planning?"

5. "Who are some niche audiences that tend to receive sudden wealth (inheritances, legal settlements, sports/entertainment contracts, IPO windfalls) and need help managing it?"

6. "What professions or industries commonly have a retirement 'cliff' – where people retire with a large lump sum or pension and need help with income distribution?"

7. "Give me a list of niche communities where individuals are highly paid but under-advised when it comes to financial planning (e.g., tech salespeople, pharma reps, engineers, etc.)."

8. "What types of clients have the most to gain from tax-loss harvesting and proactive investment planning strategies?"

9. "What are some fast-growing professional groups on LinkedIn where members likely need financial advice but aren't traditionally marketed to by advisors?"

10. "Give me a list of life events that create an urgent need for financial planning, and which specific job roles are most likely to experience those events in the next 3–5 years."

💼 Prompts for LinkedIn Optimization

1. "What are some LinkedIn niche groups or professional hashtags that indicate someone may need financial planning but aren't being targeted by most advisors?"

2. "Who are the decision-makers at mid-sized companies (50–500 employees) that handle employee benefits or retirement plans?"

3. "Which career transitions (e.g., military to civilian, residency to attending, founder to CEO) are common and create financial complexity?"

4. "What professionals are highly active on LinkedIn but are typically underserved by financial advisors?"

5. "List 10 LinkedIn job titles of people who earn high incomes but are often too busy to manage their finances properly."

6. "What are some LinkedIn job titles of people who regularly receive large annual bonuses or commission-based income and need help with cash flow planning?"

7. "Which industries on LinkedIn have professionals who frequently relocate for work and may need help with managing real estate, cost of living changes, or multi-state taxes?"

8. "List LinkedIn job titles of people in leadership roles at nonprofits, startups, or educational institutions who may be underpaid now but have complex benefit structures or pensions."

9. "What kinds of professionals are likely to max out their 401(k)s but still have significant excess cash to invest or save?"

10. "Give me 10 examples of LinkedIn job titles where people are highly educated, buried in student loan debt, and likely need help with repayment strategy or long-term wealth planning."

Why Advisors Trust Advisorist®

- We've been in this game for over 20 years.
- Over 10,000 advisors trained.
- More than 300 documented case studies.
- Approved by 55+ broker-dealers.
- We're not a pop-up agency in someone's basement — we're trusted by some of the biggest names in the industry.
- As seen on FA Mag, Think Advisor, InsuranceNewsNet, Ed Slott's Stages, Tom Hegna's Stages, Broadridge Advisor Solutions Partner, Snappy Kraken partner + 83 more

What Advisors Are Saying

"All in, last year, I brought in **$1.1M in fees and commissions from AU**M, annuities and life insurance, and went from working 4 days a week down to 1.5 days a week of work. You have changed my life." - **Gene B. Financial Planner, TN**

"**$4M AUM + $10,000 in commissions** from this process. I love waking up and just seeing appointments pop up on my calendar!" - **Pamela J. Sams, BFA™, CRPC®, MBA**

"I'm up **$500k a year** with more free time. No more chasing down leads." - **Paul N. Financial Planning, AUM, High End Life, Investments**

Want to Learn More?

If you're already earning $10,000 per month or more in income want to see the whole system — and explore how it could work in your practice — **click here to book a 15-Minute '$30k.m Growth Clarity Call!'**

We'll share a private behind-the-scenes breakdown, a few case studies from advisors like you, and we can see if Ascend™ is a fit.

No pressure. Just clarity.

Now, let's dive in to the 7-Figure Playbook!

Jeremiah "JD" Desmarais

NO FLUFF.
JUST RESULTS.

Advisors who have implemented the concepts, scripts, and templates taught in this masterclass have enjoyed huge wins, including:

“LinkedIn has been worth about $20 million in AUM and $8 million in managed 401k Assets.”

– Dan L.

“I’ve generated $15 million in AUM and another $5 million in life insurance premium from LinkedIn...so far.”

– Pamela S.

“I built a commission pipeline worth $3.2 million in fees and commissions [using LinkedIn].”

– Jeffery L.

CLICK TO BOOK 15-MINUTE CLARITY CALL!

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BOOK A 15-MINUTE CLARITY CALL TO SEE HOW YOU CAN GENERATE $30K - $100K/M WITH PROVEN STRATEGIES.

If you're already making over $10k/m in personal income or managing $100M+ AUM and want to see the whole system — and explore how it could work in your practice...

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